

THE FEED **CLT**

BI-WEEKLY
DIGITAL MAGAZINE
FOR CREATORS
BY CREATORS

PULL UP. NETWORK. COLLAB.

CHARLOTTE'S
**CREATOR
CULTURE
MAGAZINE**

COVER STAR
BIG LO
THE FOOD REVIEWER

From honest reviews to powerful partnerships, Big Lo is putting Charlotte's food scene on the map. His mission is simple: **GOOD FOOD, REAL PEOPLE, REAL REVIEWS.**

“
I DON'T JUST
REVIEW FOOD,
I TELL THE STORY
BEHIND IT.
Big Lo
”

**STARTED FROM
A DREAM AND
TURNED INTO
A REALITY**

FOOD. FASHION. CULTURE. COMMUNITY.
STORIES THAT INSPIRE. CONTENT THAT CONNECTS.

GASTRONAUT



EXPLORING THE BEST
CARIBBEAN FLAVORS
IN THE 704 AND BEYOND!



THE LATEST LOOKS
FROM THE STREETS
TO THE SCENE.

FEATURED ARTIST



SPOTLIGHTING TALENT.
SUPPORTING LOCAL ARTISTS.
ELEVATING THE CULTURE.

THE FEED PICS



PATRONS. CREATORS.
INFLUENCERS.
REAL PEOPLE. REAL VIBES.

WHAT'S NEXT



UPCOMING EVENTS,
SPECIAL GUESTS,
& EXCLUSIVE VIBES.

JOIN THE MOVEMENT!

CREATORS • INFLUENCERS • ENTREPRENEURS • FOODIES • ARTISTS
THIS IS YOUR SPACE. THIS IS YOUR FEED.

Let's Build. Let's Eat. Let's Elevate.

FOLLOW US @ISLANDCUISINECHARLOTTE



NEXT EVENT

**THE FEED CLT
JULY 26TH**

ISLAND CUISINE CHARLOTTE
2025 EAST ARBORS DRIVE
CHARLOTTE, NC 28262





WELCOME TO THE FEED **CLT** — VOL. 1

Good vibes, great food, and big content. **Stage 1** of The Feed CLT brought together Charlotte's top creators, tastemakers, and music lovers under one roof. Here is your official recap of the energy, the people, and the flavors that made the day unforgettable.

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ISLAND CUISINE **MOLST REQUESTED** FOOD SPOTLIGHT



1 **THE OXTAIL PLATE:**
Slow-simmered, tender, and packed with authentic island flavor—hands down the most ordered plate of the day.



2 **JERK CHICKEN & FESTIVALS:**
Smokey, spicy, and perfectly paired with sweet golden festivals.



3 **SIGNATURE RUM PUNCH:**
The official drink of The Feed CLT—cool, fruity, and dangerous.



**REAL FOOD.
REAL PEOPLE.
REAL VIBES.**



DON'T MISS THE NEXT LINK-UP!
THE FEED **CLT (STAGE 2)**

SUNDAY, AUGUST 30TH | 1:00 PM – 7:00 PM

ISLAND CUISINE CHARLOTTE (2025 EAST ARBORS DRIVE)





THE BIG REVIEW: BIG LO

THE FOOD REVIEWER TAKES THE MIC

As Charlotte's trusted voice on good eats, **Big Lo The Food Reviewer** steps up as lead host for The Feed CLT—setting the tone for flavor, vibes, and community.

When **Big Lo The Food Reviewer** pulls up, the Queen City pays attention. Known as the true “voice of the people” when it comes to unfiltered taste tests and authentic culture, **Big Lo The Food Reviewer** was the natural choice to set the standard as the lead host for The Feed CLT.

Commanding the mic throughout the event, **Big Lo The Food Reviewer** brought unmatched energy to Island Cuisine—connecting with the crowd, setting the vibe, and keeping the audience locked in during a day of top-tier entertainment, media interviews, and game zone action.

Beyond controlling the mic, **Big Lo The Food Reviewer** put Island Cuisine's kitchen to the test, giving his official verdict live from the floor. From evaluating the tender, slow-simmered island flavor to rating the electric atmosphere in the building, he proved why his word holds major weight across Charlotte's food scene.

Whether he's putting local culinary spots on the map or taking center stage as lead host, **Big Lo The Food Reviewer** continues to drive Charlotte's food and creator culture forward.



LEAD HOST

Setting the standard with unmatched energy, charisma, and crowd control all day long.



OFFICIAL REVIEW

From the kitchen to the atmosphere—Big Lo gave his honest verdict live from the floor.



COMMUNITY VOICE

The voice of the people championing authentic flavor, culture, and local businesses.

“YOU CAN GO ANYWHERE FOR A MEAL, BUT WHEN A SPOT HITS EVERY ANGLE—THE AUTHENTIC FLAVOR, THE ATMOSPHERE, AND THE CULTURE—THAT'S WHERE YOU BRING THE MOVEMENT.”

— BIG LO THE FOOD REVIEWER ”



FOLLOW THE REVIEWS:

Connect with Big Lo The Food Reviewer on TikTok, YouTube, and Instagram.



@BigLoTheFoodReviewer



Big Lo The Food Reviewer



@BigLoTheFoodReviewer



BEHIND THE MIC: DEE DEE LEGETTE

Bringing style, charisma, and unmatched hosting energy to The Feed CLT stage.

Every great event needs a host who can command the room, engage the crowd, and keep the energy flowing from start to finish. Co-hosting The Feed CLT, **Dee Dee Legette** did exactly that—bringing her vibrant personality, effortless style, and hosting expertise straight to Island Cuisine.

Known across the community and on social media, **Dee Dee Legette**—widely known as the **Core Queen in the fitness world of Charlotte**—is a powerhouse on and off the stage. She is also a **Podcast Host, Author, and Model**, continuing to inspire and empower through every platform she touches.

Dee Dee connected seamlessly with attendees, featured creators, and guest interviewees. Whether she was conducting live media interviews, hyping up the Game Zone competitions, or interacting with fans, her dynamic stage presence set a warm, high-energy tone throughout platform.

“Connecting people through culture, content, and real vibes is what hosting is all about—and The Feed CLT brought that out in full force.”

— Dee Dee Legette



DEE DEE LEGETTE THE CORE QUEEN OF CHARLOTTE

- Fitness Influencer & Core Queen of Charlotte
- Podcast Host
- Author
- Model
- Dynamic Event Host

FOLLOW DEE DEE LEGETTE:

Connect on Instagram for media, hosting, fitness, podcast, and lifestyle highlights.



@deedeelegette

SPOTTED AT THE FEED CLT: FEATURED CREATORS



BIG LO

@BigLoTheFoodReviewer
Lifestyle & Food Content



MR. GOULBOURNE

@_mrgoulbourne
Culture & Entertainment



MR. BAILEY

@mrbailey_media
Media & Interviews



MR. JACKSON

@mrjackson_trends
Fashion & Local Trends



From fashion icons to digital tastemakers, Charlotte's creative community pulled up to network, collaborate, and share the culture live from **Island Cuisine**.



DIDTHATT @didthatt__

DANCEHALL / DEEP RAP / LIVE VOCALS

SONG TITLE: **MAYBE I'M THE PROBLEM**

Bringing authentic island energy straight to the stage, **DIDTHATT** delivered a standout performance that had the entire room locked in. From commanding the mic to connecting with the crowd, her live set set the standard for The Feed CLT soundtrack.



UNO THE CHOSEN ONE

 @uno_thechosenone

AFROBEATS / ISLAND FUSION / LIVE VIBES

SONG TITLE: **IF UR WONDERING**

Elevating the atmosphere at Island Cuisine, **Uno The Chosen One** lit up the venue with pure stage presence and unmatched vibes. His smooth, melodic track "If ur wondering" is a soulful anthem about the creator, healing, and purpose.

MORE TASTEMAKERS IN THE BUILDING



SPECIAL PULL UP GUEST

 @justbeingbriana

Model & Social Media Creator



SPECIAL PULL UP GUEST

 @Biggnation_dbe

Promoter & Content Creator



SPECIAL PULL UP GUEST

 @locksdonavinci

Entertainment Business Developer



SPECIAL PULL UP GUEST

 @wavybabe_e

Comedian & Content Creator

THAT'S A WRAP ON STAGE 1— SEE YOU AT THE NEXT **LINK-UP!**

Thank you to all our featured hosts, guest creators, musical artists, vendors, and attendees who made the inaugural staging of The Feed CLT unforgettable. **Good vibes, great food, and big content—this movement is just getting started.**



NEXT STAGING:
SUNDAY, AUGUST 30TH
1:00 PM – 7:00 PM



RECURRING:
ISLAND BREEZE
MUSICAL SUNDAYS



LOCATION:
ISLAND CUISINE CHARLOTTE
2025 EAST ARBORS DRIVE,
CHARLOTTE, NC 28262



VENDORS & VIP TABLES:
EMAIL
ISLANDCUISINECHARLOTTE@
GMAIL.COM

STAY CONNECTED. FOLLOW THE MOVEMENT.



@THEFEEDCLT